Boys & Girls Club of Greater Lowell
Annual Report 2013

Great Futures Start Here.

Photograph "Two Worlds United"
By Club Member
Madison Brown, Age 16
Dear Friends of the Boys & Girls Club

We are doing great things at the Club thanks to your support! In the following pages, you will read many positive stories about our members, donors, volunteers, staff and alumni. Reading about the Club is one thing, but the best way to experience the spirit and excitement of the Boys & Girls Club of Greater Lowell is to witness it first-hand.

So, please call us to arrange for a visit and see the best kept secret in Lowell!

You may have seen our “Beat Steppers” Dance Crew perform at our Annual Holiday Auction or heard a Club member or parent speak at an event. What they share is just the tip of the iceberg of what happens at the Club on a daily basis. Every person who volunteers or visits the Club is moved and surprised by what they see.

“I had no idea the Club was so big, it looks so much smaller from the street. It is amazing how many kids are in here.”

“There is so much opportunity for the kids here. I can’t believe it only costs $26 for the entire school year and they can do all of these activities and get free dinner.”

“The staff and kids seem to get along so well. They must be great role models for the kids.”

Everyone leaves with a smile on their face, a little happier knowing that the youth of Lowell have this gem on Middlesex Street to call their second home. Contact us to come down and put a smile on your face.

Your support drives our ability to make such an important impact on the youth and families in our community. We will continue to work to make an even greater impact in the future.

Thank you,
Dr. Mark Gilchrist
Chair – Board of Directors

Joe Hungler
Executive Director

Dr. Mark Gilchrist Chair – Board of Directors

Joe Hungler - Executive Director
Our Club has provided positive youth development programs to the children and youth of Lowell for over 100 years. We continue that tradition today at our facility on 657 Middlesex Street, bordering the Lower Highlands and Acre neighborhoods.

The Club in 2013...
The Club’s primary focus is to help members achieve success in the following impact areas: Academic Success, Healthy Lifestyles and Good Character & Citizenship.

- $26 low membership fee for our Afterschool Program (includes all activities and meals)
- Open 2:00 pm - 8:00 pm during the school year
- $15 per week for our Summer Program
- Open 7:30 am - 8:00 pm during the summer
- 1,506 boys and girls ages 7-18 enrolled as registered members
- 257 members attended our afterschool program each day
- 327 members attended our summer program each day
- 45,230 fresh, healthy meals served to Club members (38% increase from 2012!)
- 87% of our members qualified for the federally subsidized free or reduced lunch program at their public schools

“The Club has helped me in ways beyond my imagination. The Boys & Girls Club is the place where I am off the streets, away from bad influences, negativity and surrounded by supportive and loving people.”
Abdul Kamara, age 17, Club member for 10 years
Youth of The Year  Marco Cherenfant

Congratulations to Marco Cherenfant, Boys & Girls Club of Greater Lowell Youth of the Year! The Boys & Girls Clubs of America Youth of the Year Program recognizes teenage boys and girls for their outstanding achievements with an emphasis on six categories; Home and Family, Moral Character, Community, School, Service to Club, and Life Goals.

Marco is a 16 year old honor roll student at Lowell High School and has been a Club member for seven years. He is the oldest of the four children in his family and takes on many responsibilities at home as his parents work long hours and depend on him to keep the house and his siblings in order. He comes to the Club every day with his twin brother Marcus and younger brother Josh.

Marco gives a lot back to his community, completing more than 200 hours of volunteer service in 2013 for the Boys & Girls Club, the National Honor Society and the Air Force Junior Reserve Officer Training Corps. He serves as Secretary of the Keystone Leadership Club and helps younger members of the Boys & Girls Club with their homework. In 2013, Marco made a commitment to “Stay Fit,” a circuit training program and “Body by Tim,” a strength training program both taught by Athletic Program Assistant Timothy McCall. Marco lost more than 65 pounds over a six month period by adjusting portion sizes, eating more healthfully, and working out. “He wanted to lose weight, get lean muscle, and build up his strength,” said McCall.

In order to reach those goals, Marco “worked very hard on his diet plan and his conditioning.”

Marco also is enrolled in the Club’s Diplomas to Degrees program and thanks staff members Joey Banh and Na Lam for helping him academically with his writing. Through this program, he has learned what it takes to prepare for college and a career and is interested in pursuing a degree in engineering.

Marco continues to make the most of the many opportunities available at the Club and we are very proud of him!

“The Club is a second home to me. I’ve made so many lifelong friends here. After moving three times I needed the Club. I like giving back because it has given me so much.”

Youth of the Year finalists Marcus Cherenfant, Valentine Kong and Marco Cherenfant
Member Profile  Sheila Anselmo

“Frank and Chelsi helped me a lot when I was doing bad in school and with personal stuff. I talk to them because I know I can trust them.”

Fourteen year old Sheila Anselmo is an 8th grade student at the Bartlett Community Partnership School in Lowell. She has been a Club member for five years, comes to the Club every day after school, and has encouraged several friends to join the Club because, “there are so many fun things to do and I am never bored here.”

Sheila struggled in school for several years with both academic and behavioral issues. This past school year was different.

She decided to get more involved at the Club and joined the Stay Fit fitness program and the Digital Photography program. “In Stay Fit, Tim does not let us give up and he pushes us to be our best. I learned so much about photography like how to focus, take long exposure shots, and crop photos. My favorite photo I took is of a canal in downtown Lowell.”

Her photo of the Boston skyline was selected for the National Boys & Girls Club of America Digital Photography Contest. Sheila’s participation in these two programs led to increased self-confidence and helped motivate her to try harder in school. She improved her grades, is now thinking of pursuing photography in college and is excited about attending Greater Lowell Technical High School next year. Good luck Sheila!

Photograph by Sheila Anselmo
The partnership between Fred C. Church Insurance and the Boys & Girls Club of Greater Lowell reaches as far back as the 1920’s when Frederic C. Church served as President of the then “Lowell Boys Club.” Currently, Mike Reilly, Fred C. Church Executive Vice President, has served the Club since the late 1980’s as Chair of the Golf Tournament, Corporator, Director and now as a Trustee.

The company’s commitment to the children and youth of Lowell remains as strong today through their many philanthropic and volunteer efforts.

One example of this firm commitment is the selection of the Boys & Girls Club of Greater Lowell as the charity of choice for the Fred C. Church Insurance employee payroll deduction giving program. In 2013, 86 employees contributed more than $19,000. This program continues in 2014 with pledges totaling more than $20,000 to benefit the Club’s afterschool programs.

President & CEO Herman Laturnau believes it is important for the company to support the communities which it serves, “To be honest, it’s no longer clear if it’s the company that leads and encourages volunteerism or if it’s the employees that drive the process, but either way we are very proud of our role in the community.”

Fred. C. Church is a consistent corporate sponsor of the Club’s annual Golf Tournament and Holiday Auction fundraising events, and over the years their employees have volunteered in many different ways including clean up and landscaping projects, renovating the Club’s kitchen, and most recently brightening up the interior of the Club with a fresh coat of paint.

Cheryl Savard, Fred C. Church Vice President Administrative Director (pictured to the right with Vice President, Commercial Lines Manager Pat MacKay) volunteered as a judge for our 2013 Youth of the Year program, “The judging was one of the most wonderful experiences I have been honored to be a part of, and the kids were terrific. I only wish they all could win!”

Thank you Fred C. Church Insurance for all you do to support the children and families of the Boys & Girls Club of Greater Lowell!
John Haley, who joined the Board of Directors in 2012, is President of Watermark, a full service Design / Consulting / Construction company for Buildings & Facilities, Environmental and Infrastructure projects. Here he shares some of his memories as a member of the Boys & Girls Club and why he and his company give back to the Club today.

**Q: What do you remember from your time as a member of the Boys & Girls Club of Greater Lowell?**

**A:** Well, the Club was just boys then. I was a member from 6th to 8th grade and my favorite activities were wrestling, chess club and coin club. I made new friends there from all different walks of life. We had a strong bond on the wrestling team, which was coached by Jeff Lambert, working toward a common goal with a sense of purpose. I made friends then that I still have today.

**Q: Why are you involved with the Club now?**

**A:** It’s the right thing to do. I want to do what I can to help impact some of these kids’ lives. As a child you don’t recognize it, but I think it is important for the kids to come to a safe, clean building every day. So that the kids have something positive to look forward to, know people care about them and it makes them feel better about themselves.

**Q: Your company Watermark supports the Club in several ways including fundraising event sponsorship, consulting on building issues and volunteering at events such as the Annual Thanksgiving Dinner. Why is it important for your employees to volunteer at the Club?**

**A:** Our employees get energy from volunteering at the Club and a sense of good feeling for helping others. Serving food and playing games at the Thanksgiving Dinner is a good example where their interactions with the kids are very meaningful and even something small like a smile from one of the kids makes a big difference. They come back to the office and talk about it!

Thank you John and Watermark for all you do to support the kids at the Boys & Girls Club of Greater Lowell!
Healthy Lifestyles

“It is difficult for lots of parents to get a good healthy dinner on the table for their children every night. Sally and her staff provide great food for the kids at the Club and my children love it.”
Club Parent Michelle Berry

Daily Meal Program
Dance
Fitness
Nutrition Education
Sports

Academic Success

“The Club fosters skills such as helping me create a resume, apply for scholarships, manage finances and other abilities I will need later in life.”
Valentine, age 17

Art
College Preparation
Digital Photography
Homework Help
Music
Technology

Good Character & Citizenship

“The staff at the Club were the ones who gave me the tools to help me reach my goals and also help me when I need it. The Club is a place I can come to for protection and comfort.”
Stephanie, age 17

Community Service
Financial Literacy
Job Readiness
Leadership Clubs
Youth of the Year Program
Homework Help

Each day after school, youth ages 7 to 12 excitedly exit their school buses, run into the Club and make Power Hour homework help their first stop before heading to programs in technology, arts, and athletics.

Power Hour homework help, tutoring, and other educational activities are offered Monday through Thursday between 2 p.m. and 6 p.m. Youth participants have the opportunity to earn computer time and attend quarterly ice cream socials.

During 2013, collaborations with various community partners helped Boys & Girls Club staff expand Power Hour.

"It’s been a joy trying to find different ways for the youth to look at homework," says Karibeau Finkley, 2013-2014 Commonwealth Corps Power Hour Coordinator at the Boys & Girls Club, where she has recruited and supervised volunteers. A second Commonwealth Corps Volunteer, Chelsi Coyle, runs Project Learn, organizing educational activities throughout the Club.

Through the National Senior Network, Bendu Sackie also helps youth with homework. "Sometimes, they have a problem that they are partway through and they just want to know they are on the right track."

Shiv Sharma has helped youth with homework at the Boys & Girls Club of Greater Lowell since 2003. In fact, some of the students he once helped are now part-time staff members at the Club. Before moving to the area, he was an assistant principal at a high school in his native India for 40 years. Shiv tutors mostly mathematics as a Foster Grandparent through Community Teamwork of Lowell’s Senior Corps Volunteer Program. “My whole life has been a teacher. I love kids. I’m very much happy to help them.”

Two days per week, two licensed teachers from the Lowell Public Schools also take part.

Thank you staff, volunteers and community partners for helping Club members achieve Academic Success!

Power Hour

“Two of my fourth graders attend the Boys & Girls Club after school. I noticed a big improvement in one student’s homework returns, which was huge in and of itself, but most of all this student has a lot of self-confidence that was not part of her demeanor previously. Whenever I ask her about the Club, she always talks animatedly about what she did that afternoon.

Please extend my gratitude to your capable staff. They are making a difference!”

Amy Bisson
Lincoln School Grade 3 and 4 Teacher

Bendu, Frank and Shiv

Chelsi and Karibeau
Kids Need Strong Bodies for Strong Minds

Our Sports, Dance, Fitness, and Nutritional Meals Programs encourage all members to exercise regularly, practice healthy eating habits and eat a fresh healthy dinner at the Club each day.
Our Technology, Music, and Art programs teach members new skills and provide opportunities to perform and display their work in the community. Most of our kids would not have these experiences if it were not for the Club.
“Through d2D, I determined I wanted to be a computer engineer. I’d definitely recommend it to teens who want to finalize future goals and are looking for a head start in life.”
– Marcus Cherenfant, 16.

Teenagers in Diplomas to Degrees (“d2D”) at the Boys & Girls Club explore careers, research colleges, create college portfolios and learn basic money management skills. In partnership with Boys & Girls Clubs of America and Toyota Financial Services, d2D helps teens as they work toward high school graduation and prepare for college and career success.

“We did job searches,” says Marcus. “I learned software engineers make $90,000 to $115,000 starting salary just out of college.” Marcus also created his first resume in d2D. “Building my resume helped me get my first job at Market Basket.”

Teens participating in d2D also took several field trips to explore different career fields. At the Toyota Parts Distribution Center in Mansfield, teens shadowed staff to learn about a wide array of careers including marketing, management, sales, electrical engineering, mechanical engineering, architectural design, environmental sciences, and biochemistry.

Teens also attended a d2D Conference on Higher Education at Rivier University. “It was a great experience,” says Club member Abdul Kamara, 17, who was on the teen steering committee that helped plan the conference. “We made Club members feel like they were going to college.” Teens slept in the dorms and attended sessions on topics such as SAT preparation, college essays, financial aid, choosing the right college and field of study, dorm life, college life and extracurricular activities.
Named for the original location of the “Lowell Boys Club Association” in the early 1900’s, the Boys & Girls Club of Greater Lowell’s Dutton Street Society is a special group of individuals and organizations who have made unrestricted, renewable gifts to support our operational budget.

Please contact Scott Kennedy at 978-458-4526 or skennedy@lbgc.org to learn more about joining the Dutton Street Society.

Thank you to our Dutton Street Society members for making an investment in the children of the Boys & Girls Club and the Greater Lowell community!

2013 Founding Members
Wendy and Win Brown
Martin and Melissa Burke
Pamela and Robert Burton
Linda and John Carson
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Northeast Association of Realtors
John O’Connell

Every effort has been made to recognize all contributions to the Boys & Girls Club of Greater Lowell in calendar year 2013. Please contact Development Director Scott Kennedy at 978-458-4526, Ext. 19 if you have any questions.
In Honor of

Jane Baker
Rita and Chuck Hungler

Florence and Jim Ciszek
Ignatius Ciszek

Phyllis and
Hermann T. Cramer
Lance Cramer

John DeFilippo
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Nobis Engineering
Paulo Noel
NVIDIA
O’Connor Studios
Papouts Indoor Golf & Baseball Center
Pritt and Tucker Patel
PrideSTAR EMS
Primos Liquors
PUMA Corporate Offices
Residence Inn Westford
Ritz-Carlton Orlando Grande Lakes
Root River Riverside Inn
Riverside Medical Group
Steven Robey
Anne Ruthmann
Tammy Schilling
Kimberly and John Schwab
Sears
Tom Selve
Lori and Gary Sepe
Skydive Pepperell
Aron Slater
Smokey Bones
Southwest Airlines Co.
St. Ambrose Family Shelter
Staples
Lisa and Lou Stylis
Sweet Lydias
Taphidos Khmer
Susann Tarrin
The Butterfly Place
The Capital Grille
The Club-Fitness, Health & Spa
Finn and Patrick Theodoros
David Therkenes
Toyota Financial Services
Trinity EMS
Congrewayswoman Niki Toogus
Toogus Center at UMass Lowell
Joan Turner
Tutto Bene
Two Chefs Are Better Than One
UMass Lowell
UMass Lowell Athletic Department
United Restaurant Equipment Co., Inc.
UPS
UTC Aerospace Systems
UTEC
Waggreens
Watermark
Westford Racquet & Fitness Club
Westford Regency Inn and
Conference Center
Cindy Whiteman
Zulu Nyala Group
“Leaders, mentors, advisors and counselors – these are just a few words that describe staff members at the Boys & Girls Club of Greater Lowell. The staff members are the critical link between the children and their dreams and goals.”

Marco, age 16
2013 Program Partners

Align Credit Union
Boys & Girls Clubs of America
Career Center of Lowell
City of Lowell
City Year
Cobblestones and Moonstones Restaurants
Eastern Bank
Enterprise Bank Nonprofit Collaborative
Fred C. Church Insurance
Greater Lowell Family YMCA
Greater Lowell Workforce Investment Board
Greater Lynn YMCA
Jericho Road Lowell
Judge Rotenberg Center
Lincoln Technical Institute
Lowell Community Health Center
Lowell General Hospital
Lowell Healthy Summer Partnership
Lower Highlands Neighborhood Group
Lowell Parks & Recreation Department
Lowell Police Department
Lowell Public Schools
Lowell Senior Network
Lowell Youth Coalition Against Violence
Lowell Youth Council
Lowell Youth Development Collaborative
Mark Wahlberg Youth Foundation
Massachusetts Alliance of Boys & Girls Clubs
Massachusetts Society for the Prevention of Cruelty to Children
Middlesex Community College
Non-Profit Alliance of Greater Lowell
NVIDIA
Raytheon
Toyota Financial Services
Tsongas Center at UMass Lowell/Global Spectrum
UMass Lowell
UMass Lowell Athletics
United Parcel Service
United Teen Equality Center
Western Avenue Studios
YWCA of Greater Lowell
Thank You! The Club is very fortunate to have tremendous community support for our fundraising events.

The 16th Annual Holiday Auction
Over $230,000 was raised in December at the Lowell Memorial Auditorium in Lowell, MA to support the Club’s Afterschool Program which serves more than 250 boys and girls each day.

Special thanks to our Presenting Sponsors: DCU for Kids, Eastern Bank Charitable Foundation, Lowell General Hospital and Market Basket.

34th Annual Golf Tournament
Over $122,000 was raised on a sunny day in June at Indian Ridge Country Club in Andover, MA. Proceeds from this event benefit the Club’s Summer Program which serves more than 300 boys and girls each day.

Special thanks to our Legends Sponsors: Mike Kuenzler’s All Sports Heroes Uniforms & Promotional Co., Hammer + Sickle Vodka and Cigars and Market Basket.
**Summary of Financial Statements**

(Audited)  
Fiscal Year ending December 31, 2013

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**STATEMENT OF ACTIVITIES**  
Fiscal year ending December 31, 2013

**Private Support and Revenue**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions-General</td>
<td>174,620</td>
</tr>
<tr>
<td>Special Events</td>
<td>355,047</td>
</tr>
<tr>
<td>Grants</td>
<td>666,476</td>
</tr>
<tr>
<td>Bequests</td>
<td>20,400</td>
</tr>
<tr>
<td>United Way</td>
<td>60,519</td>
</tr>
<tr>
<td><strong>Total Private Support</strong></td>
<td><strong>1,276,962</strong></td>
</tr>
</tbody>
</table>

**Revenue**

- Membership Dues: 81,386
- Investment Income: 23,481
- Program Service fees: 1,686
- Miscellaneous Revenue: 2,949
- Rental Income: 55,141

**Total Revenue**: 1,411,575

**Expenses**

- Program Services: 884,689
- Academic Success: 193,114
- Healthy Lifestyles: 633,396
- Good Character & Citizenship: 158,180
- Support Services Total Program Services: 884,689
- Management, Events & General: 306,642
- Fundraising: 239,616

**Total Support Services**: 1,429,847

**Change in Net Assets**: (18,272)

---

**STATEMENT OF FINANCIAL POSITION**  
Fiscal year ending December 31, 2013

**Assets**

- Cash: 101,172
- Accounts Receivable: 60,982
- Prepaid Expenses: 8,447
- Investments: 611,738
- Property & Equipment: 889,588

**Total Assets**: 1,671,927

**Current Liabilities**

- Accounts Payable: 60,519
- Accrued Expenses: 46,586
- Unearned Revenue: 16,906
- Demand Notes Payable-Bank: 4,292
- Mortgage Payable: 152,648

**Total Current Liabilities**: 207,386

**Net Assets**

- Net Assets Unrestricted: 1,320,186
- Net Assets Restricted: 64,405

**Total Net Assets**: 1,384,591

**Total Liabilities & Net Assets**: 1,671,927

---

**Notes**

- **Boys & Girls Club of Greater Lowell, Inc.** undergoes an annual audit conducted by Shannon & Associates, CPAs. Copies of the 2013 audit are available upon request.
Boys & Girls

Board of Directors
Chair
Dr. Mark Gilchrist
Vice Chair
Brian Chapman
Treasurer
James A. Marcotte
Assistant Treasurer
Craig MacKenzie
Clerk of the Corporation
Jeffrey Lambert

Board of Trustees
Chair
Raymond Hamel

Corporators
Bradford Emerson
Matthew Fitzpatrick
Beth Fontaine

Meghan Mahoney
Patrick Mahoney
Richard Main
Heather Makrez
Steve Mallette
Tarina Mansur
Brian Martin
William Martin, Jr.
Cathy McClutchny
Danielle McFadden
Brian McGowan
Paula McGuire
Tom McKay
Kirk McNeill
Mike McQuaid
Rita Mercier
Dr. David Newman
James O’Hearn
Barbara O’Neil
Rady Mom
Richard Moore
James Moriarty
Donald Mulligan
Chris Natale
Dr. David Newman
James O’Hearn
Barbara O’Neil
Mark O’Neil

Jeanne Osborn
Steven Panagiotakos
Priti Patel
Gary Perrin
George Procope
Kelly Richardson
Jose Santiago
Bryan Shanley
James Shannon
Dana Skinner
Brian Sousa
D. Harold Sullivan
James Sullivan, Jr.
Joanne Talty
Michael Tall
Pam Theodoros
Patrick Theodoros
John Thibault
Kimberly Tipert
Niki Tsongas
Lisa Visone
Gary Wallace
Kendall Wallace
Jonathan Webb
Amy Werner
Calvin Williams
Joanna Yianopoulos

Fiscal year ending December 31, 2013

Private Support and Revenue
- Cash: $101,172
- Contributions-General: $174,520
- Special Events: $355,047
- Grants: $666,476
- Bequests: $20,400
- United Way: $60,519

Total Private Support: $1,276,962

Revenue
- Membership Dues: $51,386
- Investment Income: $23,451
- Program Service fees: $1,686
- Miscellaneous Revenue: $2,949
- Rental Income: $55,141

Total Revenue: $134,613

Total Income: $1,411,575

Expenses
- Academic Success: $193,114
- Healthy Lifestyles: $533,395
- Good Character & Citizenship: $158,180
- Management, Events & General: $305,542
- Fundraising: $239,616

Total Expenses: $1,429,847

Change in Net Assets: $-18,272

Net Assets:
- Unrestricted: $1,320,186
- Restricted: $64,405
- Total: $1,384,591

Boys & Girls Club of Greater Lowell, Inc. undergoes an annual audit conducted by Shannon & Associates, CPAs. Copies of the 2013 audit are available upon request.
Special Thanks!

This annual report was made possible through the cooperation of Red Mill Graphics, Inc.

Thank you for producing this annual report.

Thanks to:

Meghan Moore
for donating her friendly and fun photography services.